The Food Movement: Get Revved Up!

Bioneers 2011

Knox College
OCCUPY AGAINST BIG FOOD
NO MORE CORPORATE FEEDING
OF AMERICA

TAKE BACK OUR FOOD

WHEN:
SATURDAY,
OCTOBER 29

TIME:
1PM

WHERE:
ZUCOTTI PARK

occupyfoodrally@gmail.com
What is the Food Movement?
Food Day is a national grassroots campaign to:

- Reduce diet-related disease by promoting safe, healthy foods
- Support sustainable farms and limit subsidies to big agribusiness
- Expand access to food and alleviate hunger
- Protect the environment and animals by reforming factory farms
- Promote health by curbing junk food marketing to kids
- Support fair working conditions for food and farm workers
“The food movement embraces a great range of issues that have in common demands for more healthful alternatives to the current food system, as well as more meaningful—moral, ethical, and sustainable—alternatives.”

Two Goals:
1. “to create a food system that promotes health and protects the environment “
2. “to support individual responsibility for food choice with collective responsibility—community, government, corporate—so as to make it easier for people to eat more healthfully”

Marion Nestle, Food Politics, x-xi (2007)
The Farm-to-Community Movement

– Farmers’ Markets, CSAs/CSFs, farm-to-plate in schools, restaurants, other institutions

The Good Food Movement

– Slow Food, Local & Organic, Family Farms, anti-GMO, Urban Agriculture
The Community Food Security Movement

– “Food Deserts,” Improving Access to “Real” Food, Urban Agriculture and Community Gardens

The Stop-Marketing-Foods-to-Kids Movement
The School Food Movement

– RFC, edible schoolyards, remove junk food/pop
“That’s the food movement today: farming and eating and health and policy and business, all jostling for position and influence, but increasingly finding a common cause.”
The Food Movement is CONNECTIONS
• Among sub-movements

• In understanding the food system, how consumption relates to production practices, working conditions, environmental and human health, etc.

• Between grower and consumer, with plants, dirt animals

• With others—celebration, solidarity, pleasure
Storytelling, investigations
• Over 1200 applications for 50 initial positions
• Arizona, Arkansas, Iowa, Maine, Massachusetts, Michigan, Mississippi, New Mexico, North Carolina, Oregon
  • Adding Connecticut and Montana
Fair Food

- “From conscious consumer to engaged citizen”
- Sees obesity, Gulf of Mexico dead zone, food deserts, ‘invisible workforce,’ etc. as *symptoms of a broken system*
- Fair Food Network: healthy, green, no exploitation, affordable
- [Double Up Food Bucks](#)
So, where is the food movement at Knox College and in Galesburg?
FOOD MOVEMENT at KNOX:
--Knox College Community Garden (2008)
--Knox College Farm (started in Sept)
--Composting in cafeteria (2011)
--Student/professor research & projects
--Food-focused courses in ENVS, policy, Sociology, FP
--Knox Food Coalition
  --Raise Your Food IQ series
  --Local Burger Night
  --Institutional change
  --RFC Grassroots Leaders
--Make connections
Galesburg is Growing!

- Mound Community Farm on W. Tompkins St (started in 2010)
- Rev. Sibley's Community Gardens on W. Knox St
- Health Department Food Garden (started this year)
- Sustainable Business Center's Food Garden & En Season Restaurant
- Gary Tomlin's Tomato Farm (started last year)
- Carl Sandburg Colleges Garden (est. in past two years)
- Galesburg's Farmers' Market
- Oneida's Farmers' Market
- Knoxville's Farmers' Market
- Good Earth Food Alliance
- Vintage's--serving as hub of Local Food Network
- Knox County Food Development Council
- Knox Prairie Community Kitchen
Food at Bioneers

Saturday, November 5, 3pm—4pm
Amy Brucker, Jim Stanley, Lorelei Ullrich “Food Hub: the concept and what it means to small growers.”

Saturday, November 5, 4pm—5pm
Little Village Environmental Justice Workshop “Correction, We Are NOT a Food Desert”

Sunday, November 6, 12:30-2pm
Paul Stamets – Solutions from the Underground: How Mushrooms Can Help Save the World

Sunday, November 6, 2-4pm
Illinois Stewardship Alliance “Beyond the Fork: How Real Change is Going to Come in the Food System